

Bianchi Vending S.p.A.

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PRESS RELEASE

Bianchi Vending S.p.A to return to the Trapletti family

Zingonia di Verdellino, 28/07/2014. *“The further backward you look, the further forward you can see”* . With this quote Winston Churchill spoke of politics, today Bianchi Vending translates it into a business plan. The latest evolution of this company appears to follow these instructions; going back to its roots by restoring the founders to their original role of CEOs.

After a six year hiatus the unique, vital and historical relationship between this company and the family from Bergamo that founded it and gave it international acclaim, is finally being restored.

This relationship has existed almost uninterruptedly since 1976 and is today founded on Massimo Trapletti's work – who has just resigned himself as CEO of IVS Italia Spa– as well as his siblings Fabrizio, Roberto, Nadia and Mariella and their father Angelo, who founded the company almost 40 years ago.



Trapletti is a name that means a lot to Bianchi Vending and that represents a breath of fresh air with a new and ambitious development plan, founded on research in innovation and professionalism. This plan aims to restore the company to a level at which it can compete on an international scale.

The familiarity that the Trapletti family have with this company; its sentimental value to them, tied with their high levels of competence with dealing with a complex market, are the best form of guarantee for its success and the 357 resources that it is composed of.

It is at the “Forum Vendor Show” in Monaco, on the 18th, 19th and 20th of September 2014 and at VENDITALIA SPECIAL EDITION in May 2015 (dedicated to the Milan EXPO) that Bianchi Vending S.p.A and its newly reinstated owners will be pleased to get back in touch with the public; displaying our new range and talking about new and exciting products and plans for the future.

Bianchi Vending S.p.A

Leading company for the production of automatic hot and cold drink vending machines. With a new range of products, our range consists of 60 different dispensing systems and 40 different patents. Active across the globe in over 40 countries. With 7 subsidiaries and 2 plants, the company currently employs 357 people in its various locations.